

Portorož, Slovenia
1st and 2nd June 2015



Summit100
BUSINESS LEADERS OF SOUTHEAST EUROPE
A new deal for a new age

2015
NEWSLETTER

No.2

Official Newsletter of the Summit100 2015

SUMMIT100, Welcome Address

Everything is ready to meet 180 business leaders of South Eastern Europe

➤ During the two days, 1st and 2nd June, Portorož (Slovenia), will host the most prominent business and political leaders from across South Eastern Europe. The focus of the talks will be the most propulsive sectors - from energy, knowledge-based economy, tourism, F&B, digital economy to transport and infrastructure, with the clear positioning smart cities in economic development.

On behalf of the Summit100 Organizer, The Managers' Association of Slovenia - MAS, its president, **Aleksander Zalaznik**, believes that "the renewal and strengthening of economic relations is an important contribution to the stability of South Eastern Europe and for more successful economies countries, within the area. From this years Summit100, we have great expectations for internationalisation and increased competitiveness of the region, particularly in terms of concrete projects that will result from the meeting", noted Zalaznik.

Summit100 is the first and unique gathering of its kind in the region, designed as a strong cohesive force for future economic co-operation, as well as in the efforts of political leaders in order to improve standards across the region. This event aims to show the determination of business leaders to assume their responsibility in creating a vision and the requirements for strengthening the competitiveness of national economies



Aleksander Zalaznik



Emil Tedeschi

and the competitive potential of the whole of South East Europe.

Such a commitment is confirmed by the **CEO of Atlantic Group, Emil Tedeschi**, stressing that Summit 100 shows once again that the business community has always been and remains a step ahead of politics, which is why the meeting is an important incentive for dialogue on economic co-operation in

the region, for which there is space and the need in various fields, not only infrastructure, telecommunications and energy projects.

"Small and medium enterprises can, through various models of clustering, be the engine of development at a pan-regional level. Summit 100 is an initiative through dialogue on specific business solutions and policies form a new, achievable vision of improving the





business environment, co-operation and quality of life in the region”, reports Tedeschi.

“The fourth annual gathering of employers and entrepreneurs of South East Europe continues with the idea of gathering and sharing business representatives in order to be a durable platform and meeting place for the most distinguished entrepreneurs and businessmen from Slovenia, Croatia, Serbia, Montenegro, Bosnia and Herzegovina, Macedonia, Kosovo and Albania”, proposes **Vice President of the Summit100 Management Board, Damir Kuštrak.**

“The initiative of voluntary organisations of employers – the Serbian Association of Managers, the Croatian Employers Association and the Managers’ Association of Slovenia - MAS, and fully supported by the Atlas Foundation Montenegro - remains unchanged, and concerns opening perspectives for strengthening the competitiveness of national economies of countries, but also competitive potential of the entire southeast of Europe. The gathering is linked to the process Brdo-Brijuni, which, parallel to the summit, held a



Damir Kuštrak

meeting of Heads of State of the region, the highest political leaders in the region to jointly open the perspective of strengthening the economy. Overall, the variety of political tension in the region that we are aware of late, economists promote co-operation, the possibilities of expanding markets and joint

appearances on third markets”, concludes Kuštrak.

Summit100, as was vividly iterated by Dr. Iztok Seljak, Chairman of the Management Board, must discuss the future in which there is a project for the development of high-speed rail on the platform of Smart Cities of South Eastern Europe. “We need to be able to sit down in a high-speed train in Ljubljana and a half hour later get to Zagreb and after a further hour and a half to Belgrade, and for the next hour and a half to Skopje. Then the region will actually be much better strongly connected”.

The patron of this year’s events, the Slovenian President, Boris Pahor, who will host his fellow presidents from Croatia, Bosnia, Montenegro, Kosovo and Macedonia - Kolinda Grabar Kitarović, Mladen Ivanić, Filip Vujanović, Atifete Jahjaga and Gjorge Ivanov.

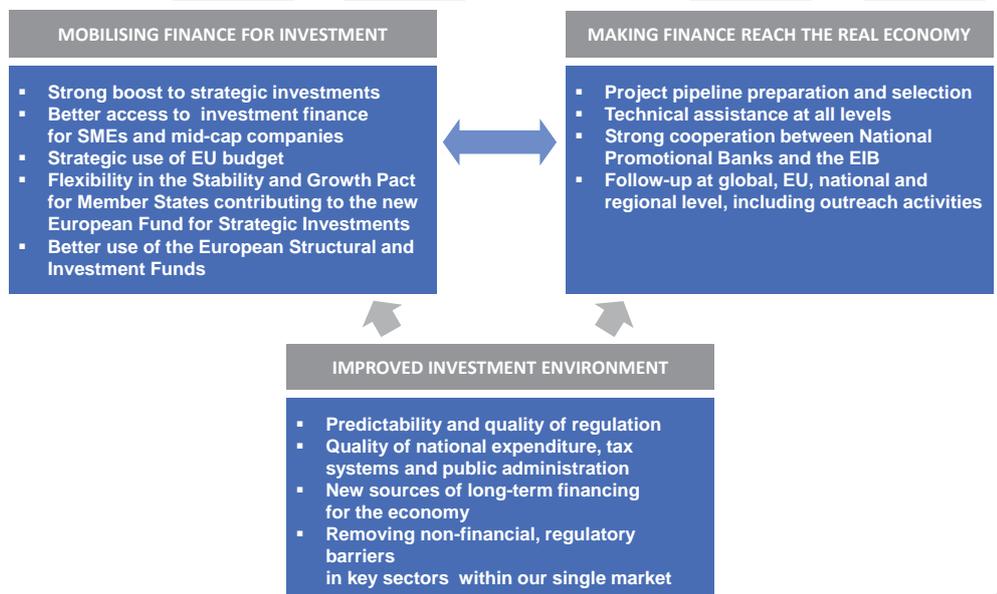
Summit100 was first organised in 2011 in Serbia, the second year in Montenegro, and the third in Croatia, and all three had Presidential patrons from the host country.

Looking forward to seeing you in Portorož. ☺

New investment plan for Europe

Over the course of the next three years, we should be seeing investment of up to €315 billion that could create 1.3 million new jobs across the EU. This is the basis of the plan by the President of the European Commission, Jean-Claude Juncker, for economic recovery in the EU.

Basically, the Juncker plan has a multiplier effect; each €1 of public money from the budget could be turned into €15 in order to attract private investors. If this succeeds, Juncker could reverse the course of the crisis in Europe. If he cannot leverage in this manner, the entire construction plan could collapse. Rather than wasting European budget money directly on infrastructure pro-

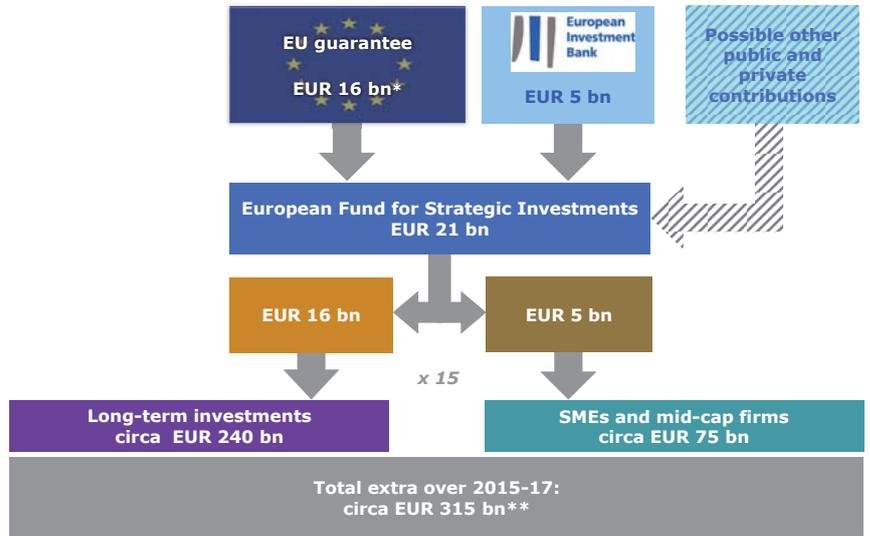




jects, Juncker plans to use the budget money as a guarantee in the hope that private investors contribute. That could mean €21 billion, which should raise EU funding to €315 billion.

There will be particularly interesting panel on which to discuss the possible use of resources in the region, and how it can help strengthen the economies of the countries of South Eastern Europe. ◀

Where will the money come from?



* 50% guarantee = EUR 8 bn from Connecting Europe Facility (3.3), Horizon 2020 (2.7) and budget margin (2)
** Net of the initial EU contributions used as guarantee: EUR 307 bn



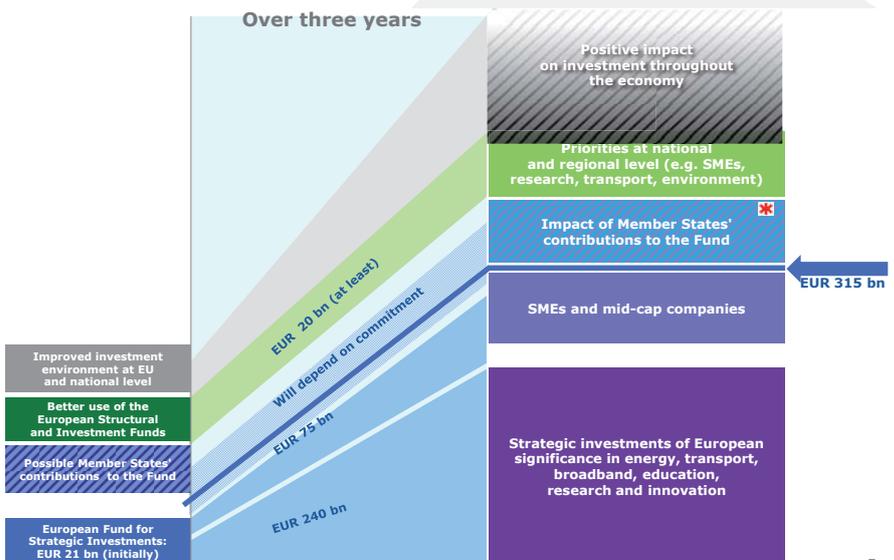
PLENARY PANEL: Can the Region Tap into Claude Juncker's €300 bn Development Plan to Kick-start Growth, or What are the Alternative Financing Options?

KEYNOTE INTRODUCTION: Werner Hoyer, President, European Investment Bank

PANELLISTS:

- Alessandro Carano, Adviser to the Deputy Director General, Directorate-General for Economic and Financial Affairs, European Commission
- Duško Knežević, Chairman, Atlas Group
- Jean-Marc Peterschmitt, Managing Director, Central and Eastern Europe, EBRD
- Janez Škrabec, CEO, Riko

MODERATORS: Janko Medja, NLB and Damir Kuštrak, Agrokor



* In the context of the assessment of public finances under the Stability and Growth Pact, the Commission will take a favourable position towards such capital contributions to the Fund.

By mid-2015

- The new European Fund for Strategic Investments is operational.
- The European Structural and Investment Funds produce their impact, in synergy with EU programmes.
- A transparent pipeline of projects is in place at EU level, which will be developed over time.
- The new investment advisory "Hub" is operational.
- Follow-up activities have started at EU, national and regional levels, together with relevant stakeholders.
- A dedicated website allows to monitor progress on the Investment Plan in real-time.

By mid-2016

- Progress will be reviewed, including at the level of Heads of State and Government.
- Further options may be considered ahead of the mid-term review of the Multi-annual Financial Framework.



Separate programme for Women and Young Leaders

Women leaders will have a special place during this year's Summit, a special side-event being organised by Women-leaders Section at Managers' Association of Slovenia with H.E. Kolinda Grabar-Kitarović, President of the Republic of Croatia.

"Women are still insufficiently represented in senior leading positions where decisions are made. The percentage of women on supervisory boards (15%) in Slovenia is only slightly higher than the European average (14%). However, the level of women in government is as low as 8%, which is much lower than the European average (26%). Luckily, positive trends may be seen.

In 2004, 10% of women were on supervisory boards, in 2014 there were 15%; in 2004 24% of managerial positions were held by women, in 2012 27%. Nevertheless, current numbers remain unsatisfactory", pointed out P. Danica Purg, President of the IEDC-Bled School of Management, Slovenia, and President of CEEMAN, the association of 219 management development institutions from 54 countries.

As an introduction to Summit100, a pre-summit event for top young leaders under 40 will take place, with a special address from Mr. Peter Kraljič, a globally recognised consultant.



Kolinda Grabar-Kitarović



Peter Kraljič

Dr. Peter Kraljič, Director Emeritus of McKinsey & Co. Inc, joined McKinsey in 1970. He was promoted to Principal in 1977 and to Director in 1982. He was, for a number of years, a member of McKinsey's Shareholders, Firm Development and Personnel Development Committees, and from 1993 to 1998 managed McKinsey activities in France. Prior to joining the firm, he worked for six years in metallurgical research with

companies in Yugoslavia, Germany and Luxembourg.

Of late, Dr. Kraljič has been leading special projects aimed at economic growth and job creation in Germany and Brazil. He also led a project looking at the attractiveness of Central and Eastern European countries for foreign direct investments, based upon a set of macro- and micro-economic criteria. ☛

CREATIVE WORKSHOPS: Regional Partnerships and Projects for Creative Export, Improved Competitiveness and Joint Approach to the Local or Third Market

INTRODUCTION: Jelena Radulović, SAM and Sonja Šmuc, Managers' Association of Slovenia

MODERATORS:

- **Energy Agenda:** Tomaž Orešič, EPS and Medeja Lončar, Siemens
- **Knowledge-based Economy:** Amer Bukvič, BBI Bank and Danica Purg, IEDC Bled
- **Food & Beverages:** Miodrag Kostić, MK Group and Emil Tedeschi, Atlantic Grupa
- **Digital economy:** Željko Tomić, Osa Računarski inženjering and Dejan Turk, VIP mobile and Si.mobil
- **Infrastructure & Transport:** Alan Klanac, Jadrolinija and Sead Kočan, Transmet
- **Tourism:** Živorad Vasič, Crowne Plaza and Georg Eltz, Valamar Adria Holding



NEW TECHNOLOGIES



Summit100: For the first time across all tablets

➤ Summit100 participants will be included in advanced modes of communication. All information will be transmitted via tablets and 'Loud' applications for event management and business networking - innovative solutions for increasing the efficiency of organisational and communication at events.

Papers and notification of the contemporary event linked to the past.

At Summit100, each participant will receive a message screen tablet from the organisers to constantly inform them about updates at the event. All will have on-screen access to the schedule and all current changes to the programme.

USE TABLETS FOR LOCATING INDIVIDUALS

Radars within the application 'Loud' will allow participants efficient business networking at the event with very simple "Review Of Who's Who" at the event,



finding particular people in the event area, and to easily establish relationships with the desired person. This will

significantly increase the effectiveness of participants in networking.

Contacts will be quickly available to participants, in a manner that best suits: the contact list is searchable using various criteria: corporate names, surnames, functions, countries, type of participant.

This new method will aid flow and communications sponsors who will, in a simple and efficient way, send your textual and video messages to the display of participants. In addition, the application offers the possibility of voting and market research in real-time. Participants will also be able to all content applications sent to their email.

Confirmation that the Summit100 is the leading business platform is proven by the advanced technologies used in the meeting. Applications via 'Loud' and the total solution is at this moment unique in the world, and exclusive promotions will take place at Summit 100. ●





PROGRAM

(as of 28st May 2015)



➤ Monday, June 1st

08:00 – 20:30 Registration

10:30 – 11:45 PreSummit100: Young Leaders for the Region's Tomorrow

Special Guest Speaker **Peter Kraljič** and panelists:

- **Marija Desivojevič Cvetkovič**, Vice President, Delta Holding
- **Eldin Hadžiselimović**, Member of the Board, ASA Holding
- **Janko Medja**, CEO, NLB

Moderators: **Tjaša Kolenc Filipčič**, Zavarovalnica Triglav and **Peter Kraljič**

Organized by Section of Young Managers at Managers' Association of Slovenia in cooperation with IEDC – Bled School of Management

12:00 – 13:55 Welcome lunch

Brief welcome addresses:

- Iztok Seljak**, Summit100 President of the Board
- Aleksander Zalaznik**, President, Managers' Association of Slovenia
- Peter Bossman**, Mayor of Piran

(12:45 – 13:55) VIP Side-Event for Women Leaders

Coffee and cake with **Kolinda Grabar-Kitarovič**, President of the Republic of Croatia

Organized by Women-leaders Section at Managers' Association of Slovenia

14:00 – 14:15 How Summit100 Has Turned Into a Leading Regional Business Platform

Iztok Seljak, Summit100 President of the Board, CEO of Hidria

14:15 – 15:00 Smart and Innovative Transport as a Tool for a Competitive Regional Economy

Special Key Note Address by **Violeta Bulc**, European Commissioner for Transport, including Q & A session with the European Commissioner

15:00 – 15:30 Networking coffee break

15:30 – 17:15 Leaders of Region: A New Deal for a New Age

Key Note Address by **Dagfinn Høybråten**, Secretary General of The Nordic Council of Ministers

Panelists:

- **Borut Pahor**
- **Mladen Ivanić**
- **Kolinda Grabar-Kitarovič**
- **Atifete Jahjaga**
- **Dr. Gjorge Ivanov**
- **Filip Vujanović**
- **Željko Sertić** (minister)

Moderators: **Franjo Bobinac**, Gorenje and **Milan Petrovič**, SAM

17:15 – 17:30 Photo - op all participants with Presidents

17:30 – 18:00 Networking coffee break

18:00 – 19:20 Plenary Panel with Mayors: Smart Cities for Sustainable Growth: Turning the Region's Capitals into Smarter Innovation Hubs

Key Note Introduction by **Michael Dixon**, General Manager Smarter Cities, IBM

Panelists:

- **Zoran Jankovič**, Mayor of Ljubljana, Slovenia
- **Dr. Ivo Komšić**, Mayor of Sarajevo, Bosnia and Herzegovina
- **Milan Bandić**, Mayor of Zagreb, Croatia
- **Slavoljub Stijepović**, Mayor of Podgorica, Montenegro
- **Michael Dixon**, General Manager Smarter Cities, IBM

Moderator: **Zhivko Mukaetov**, Alkaloid and **Ivica Mudrinić**, Deutsche Telekom

19:20 – 20:00 Free time

20:00 – 23:00 Gala dinner

Special Welcome Address by **Andrej Slapar**, CEO, Zavarovalnica Triglav



➤ Tuesday, June 2nd

07:00 – 18:30 Registration

07:15 – 07:50 **Siemens Morning Energy Boost**
with **Petra Majdič**, cross-country world champion

08:45 – 09:30 **Mastering Complexity for Business and Regional Growth**

Morning Treat of Professional Excellence by **Yves Morieux**, Senior Partner and Managing Director, The Boston Consulting Group

09:30 – 09:45 **Run Simple**

Simon Kaluža, Managing Director, SAP Central and Eastern Europe

09:45 – 11:30 **Plenary Panel: Can the Region Tap into Claude Juncker's EUR 300 bn Development Plan to Kickstart Growth or What are Alternative Financing Options?**

Key Note Introduction by **Werner Hoyer**, president, European Investment Bank

Panelists:

- **Alessandro Carano**, Adviser to the Deputy Director General, Directorate-General for Economic and Financial Affairs, European Commission
- **Duško Knežević**, chairman, Atlas Group
- **Jean-Marc Peterschmitt**, managing director, Central and Eastern Europe, EBRD
- **Slobodan Đinović**, CEO, Orion Telekom
- **Janez Škrabec**, CEO, Riko

Moderators: **Janko Medja**, NLB and **Damir Kuštrak**, Agrokor

11:30 – 12:00 **Networking coffee break**

12:00 – 14:00 **Regional Partnerships and Projects for Creative Export, Improved Competitiveness and Joint Approach to the Local or Third Market**

Creative Workshops

- Introduction by **Jelena Radulović**, SAM and **Sonja Šmuc**, Managers' Association of Slovenia
- Brief for creative workshops by moderators

1. **Energy Agenda**

Tomaž Orešič, EPS and **Medeja Lončar**, Siemens

2. **Knowledge-based Economy**

Amer Bukvič, BBI Bank and **Danica Purg**, IEDC Bled

3. **Food & Beverages**

Miodrag Kostić, MK Group and **Emil Tedeschi**, Atlantic Grupa

4. **Digital economy**

Željko Tomić, Osa Računarski inženjering and **Dejan Turk**, VIP mobile and Si.mobil

5. **Infrastructure & Transport**

Alan Klanac, Jadrolinija and **Sead Kočan**, Transmet

6. **Tourism**

Živorad Vasić, Crowne Plaza and **Georg Eltz**, Valamar Adria Holding

Ministers will participate in the discussions at roundtables

Discussion will be held at 6 round tables with each having two moderators-rapporteurs whose roles are to prepare the discussion, select the discussion participants, lead the discussion at the tables with top business leaders in the region to identify potential ways, projects or other frameworks of cooperation in the region in the particular sector and to rapport the findings at the end of the workshop (one moderator per topic).

Each discussion should among other ideas address also transport issues in terms of how improved, smart transport ideas could lead up to more competitive products or services in the particular sector.

Timetable for creative workshops:

- | | |
|---------------|---|
| 12:15 – 12:25 | Introduction of the problem at each roundtable by co-moderators |
| 12:25 – 13:25 | Discussion among all participants at the workshop |
| 13:25 – 13:55 | Presentation of the ideas of regional cooperation |
| 13:55 – 14:00 | Closing remarks: Sonja Šmuc and Jelena Radulović |

14:00 – 15:30 **Lunch**

15:30 – 17:00 **Plenary Panel with Ministers: How to Turn Business Creativity to Prosperous Reality**

Panelists:

- **Branimir Gvozdenović**, Minister of Sustainable Development and Tourism, Montenegro
- **Alen Leverić**, Deputy Minister of Economy, Croatia
- **Slavko Matanović**, Minister for Communications and Transport, Bosnia and Herzegovina
- **Kori Udovički**, Deputy Prime Minister and Minister for State Administration and Local Self-government, Serbia
- **Zdravko Počivalšek**, Minister of Economic Development and Technology, Slovenia



Moderators: **Tomaž Berločnik**, Petrol and **Vedrana Jelušič Kašič**, EBRD

Discussion on the panel is based on the creative ideas of cooperation set out at workshops. The moderators of roundtable discussions will "challenge" the ministers on how a creative idea/project can be turned into reality.

17:00 – 17:25 Competitive Region, Successful Countries
Special Key Note Address by **dr. Miro Cerar**, Prime Minister of the Republic of Slovenia

17:25 – 17:35 Conclusions and Closing of Summit100 2015
Iztok Seljak, Summit100 President and **Aleksander Zalaznik**, MAS President

17:35 – 17:45 Photo op - all participants with Prime Minister and Ministers

17:45 – 18:30 Farewell cocktail
with Prime Minister of the Republic of Slovenia

**tbc – to be confirmed*

Disclaimer: The programme is subject to change at any time.

General partner



Golden partner



Silver partner



Support partner

